



Western Mass Republicans
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April 6, 2011

SUBJECT: **GRASSROOTS** Newslett request for submission of articles.

Western Mass Republicans announces **GrassRoots**, a newsletter reaching thousands of voters in Hampden and Hampshire counties.

WMR is a political action committee established in 1990 to support Republican candidates, ideas and programs. We are committed to helping elect candidates and get the conservative Republican message out to voters and activists in western Mass.

Our goal is to create a self-funding 4 to 8 page newsletter direct mailed to 5000 WMR and Republican Party members, delegates and likely primary voters. It will combine articles and opinion pieces written by candidates, activists and elected officials on local, state and national issues and promote events and activities in the region.

Recipients will be invited to visit westernmassRepublicans.com become involved and join WMR. They will be asked to share their copy with family, friends and co-workers. The \$20 annual dues from each new member will allow us to contact 40 additional people.

We give new meaning to the term "contributing writer" asking each author to submit a 400 - 700 word article, a photo of him or herself, and donate \$100 to WMR. This is a great opportunity to candidates and office holders for wide exposure. Each issue will cost \$2000 to produce and distribute, and as long as we can financially break even, we can continue to produce the newsletter and reach out to more and more voters.

I invite you to use one of these suggested topics or one of your own choosing.

The Hidden Benefits of Obamacare. We read it and found out what's in it?

Putting the \$61 Billion federal budget cuts in perspective * * Permission being sought

Are We Broke? Why is the Federal Debt bad?

Quantitative Easing Explained (see video on web site) (permission granted)

Do you belong to the Party of Yes or No? It all depends on how you ask the Question. *

Redistricting, The Problem with Incumbency, Taxes, Limited Government, Individual Liberties.

Articles should include a link to your website or blog and will be posted to WMR web site.

Deadline for submission of articles and photos **May 2, 2011 at 5 PM**

Availability is limited. All articles to be approved by the executive committee.

Dan Allie

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